

# **The Vine - Website Privacy Policy**

Type of website: Ecommerce non-profit website

Effective date: 22nd day of June, 2026

<https://vinepcc.com>, website, (the "Site") is owned and operated by Vine Pastoral Counseling Center, Inc. (The Vine). The Vine is committed to safeguarding the privacy of our users. This privacy policy outlines how we collect, use, and protect the information you provide to us. The Vine can be contacted at: (256) 270-7399. 333 Franklin Street Suite 300, Huntsville, AL 35801

## **Purpose and Scope of Privacy Policy**

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following: 1) The personal data we will collect, 2) Use of collected data, 3) Who has access to the data collected, and 4) The rights of Site users.

### Scope of Privacy Policy

This website "Privacy Policy" is for users of our website. It applies in addition to the Terms and Conditions of our Site which you can read at our website <https://vinepcc.com>.

If you become a client of The Vine you will be covered by our "Client Notice of Privacy Practices" that protects your confidential patient data. You can see the Notice of Privacy Practices at our website <https://vinepcc.com>.

## **Consent**

By using our Site users agree that they consent to: 1) The conditions set out in this Privacy Policy; and 2) The collection, use, and retention of the data listed in this Privacy Policy.

## **Cookies and Tracking Technology**

The Vine does not use cookies or tracking technology except in generic not personal data that measures the number of visits to our Site.

## **Personal Data We Collect**

The information collected is used solely for communicating with the intended party. We do not share your information with external parties for marketing. All of our marketing is handled within the organization. We do not collect personal data on you automatically if you use our website. We only collect personal data from you if you create an account for the purpose of donating or purchasing an item on our Shop page. We will not collect any additional data beyond the data listed below without notifying you first.

### Data Collected if you create and account:

1. First and last name
2. Email address
3. Phone number
4. Address
5. Payment information.

## **How We Use Personal Data**

Data collected on our Site will only be used for the purposes of fulfilling an order on our website and processing the payment information you enter. We will use your information to contact you in case there is a problem with your credit card processing. If you donate to The Vine, The Vine will consider you a friend of The Vine and will keep your contact information which may be used to communicate with you related to other events of the nonprofit in the future. Donor personal information is kept in a

secure database. We will not use your data beyond what we disclose in this Privacy Policy. Mobile information will not be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties

### **Who We Share Personal Data With**

#### **Employees**

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

#### **Third Parties**

We will share your payment information with Square to complete your credit card information. Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose. We also use G-Suite and DropBox for interoffice work. We have a Business Associate Agreement (BAA) with each organization which keeps our information secure.

#### **Other Disclosures**

We will not sell or share your data with other third parties, except in the following cases: 1) If the law requires it, 2) To prove or protect our legal rights.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

### **How Long We Store Personal Data**

User data will be stored until the purpose the data was collected for has been achieved. If you become a friend of The Vine through our website, we will keep your information indefinitely. You may opt out at any point using the methods described below.

### **How We Protect Your Personal Data**

In order to protect your security, we use the strongest available browser encryption and store all of our data on internal passworded computers on servers in secure facilities. All data is only accessible to our employees. Our employees are bound by strict confidentiality agreements. While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

### **Children**

We do not knowingly collect or use personal data from children under 13 years of age. If we learn that we have collected personal data from a child under 13 years of age, the personal data will be deleted as soon as possible. If a child under 13 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

### **How to Access, Modify, Delete, or Challenge the Data Collected**

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, or if you would like your data to be deleted or modified in any way, please contact our privacy officer here:

Amanda Ragland, (256) 270-7399, 333 Franklin Street SE Suite 300, Huntsville, AL 35801.

### **How to Opt-Out of Data Collection, Use or Disclosure**

If you would like to opt-out of data collection, use or disclosure of your personal data please do one of the following:

1. You can opt-out of the use of your personal data for information emails from The Vine about The Vine. You can opt-out by clicking "unsubscribe" on the bottom of any marketing email or updating your email preferences under "Your Account".
2. You can opt out of the use of your personal data to contact you about future events. You can opt-out by calling our office 256-270-7399.

**Modifications**

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

**Contact Information**

If you have any questions, concerns or complaints, you can contact our privacy officer, Amanda Ragland, at: (256) 270-7399, 333 Franklin Street SE Suite 300, Huntsville, AL 35801